



I.M BUSINESS SOLUTION



COMPANY PROFILE



I.M Business Solution

(E-Tender Notifications, Graphic Design Agency, Brand Design, Marketing Tools / Data Bases)

Contact Us: +92-304-564-5728, E-mail: imbs.lhr@gmail.com, info@imbs.com.pk



I.M BUSINESS SOLUTION

ABOUT I.M BUSINESS SOLUTION (IMBS):

IMBS (I.M Business Solution) is a Company with the portfolio of diversified Services. IMBS team consists of experienced and professional staff with the experience of almost 15 years. We are offering variety of Services by keeping customer needs and satisfaction as per latest trends all over country and worldwide.

IMBS key management hallmark is to introduction latest, up to date and wide range of products and services in Pakistan market. We offer a wide range of Services that are state of the art, cost effective and dependable.

IMBS has a history of responsible business conduct. We strongly believe that real business success is not just about profits measured in numbers but also, as importantly, about how those numbers are achieved. Our business strategy reflects our commitment to sustainable business practices and balancing responsibility alongside growth and productivity.

IMBS have distributed their services in form of different segments, details are as follow:

- 1- **IMES (I.M E-Services)**
- 2- **IMWS (I.M Web Solutions)**

Our steadfast commitment towards the timely delivery of quality projects to our clients from healthy and safe working environments remains resolute. We are excited about our future growth opportunities. Growth in our business creates opportunities for us to make an even bigger difference for our clients—in terms of bringing to our clients new ideas, innovation and insights about high performance.

To achieve our growth aspirations, we will leverage our differentiation. In fact, we have several key differentiators that underscore our confidence in our growth strategy and our positioning for the future, including: our deep client relationships, our global footprint, our unique breadth of services and our talented people who serve clients each day. We know how to deliver business outcomes, and that is what truly sets us apart in the marketplace.

Looking ahead, we are confident that IMBS is well positioned to drive growth and to help our clients achieve high performance. We navigated the past several years through an extremely challenging time and emerged a better and stronger company. It is an exciting time for us ... and we are ready to power IMBS into the future.



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1- IMES

E-Services

IMES was established in 2007 with a customer centric approach to provide affordable solutions for organizations seeking E-Marketing Solutions, E-Tender Services that would be competitively prices and simple to maintain.

Our clientele ranges from Multinational Corporations to small & medium enterprises as well as NGOs & development sector organizations. We are covering government/Private sector as well.

Every solution provided by us is unique and innovative. Our approach has been always customer and market communication centric. We create solutions keeping your target consumer and audience in mind.

- 1- E-Tender Notification Services
- 2- Tender / Bid Management Consultancy – Virtual Department
- 3- E- Marketing / Social Media Marketing
- 4- Marketing Data Bases / Marketing Tools / Software

2- IMWS

Web Solutions

IMWS is an established and trusted graphic design company in Pakistan. Founded in 2006, we've provided highly tailored graphic design and web development solutions to satisfied clients across the globe, covering all kind of clients.

We are a small, agile Pakistani design team with a unique multidisciplinary approach, incorporating strategic design, development, business know-how and research based consumer psychology.

Over the years, we've earned international acclaim and a myriad of industry awards, not to mention the undying support and gratitude of our rapidly growing client base.

- 1- Brand Designing
- 2- Graphic Designing
- 3- Logo Designing
- 4- Web Development
- 5- Search Engine Optimization (SEO)
- 6- Domain Hosting / Domain Registration



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